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IT'S ALL IN
KNOWING HOW

The Home of Small Plants

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Why scan the newspaper garden page and get your information Too Late. It's all in these Books and when you need it.

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By H. S. Ortloff. How and where to use them in the garden, with complete directions for success and descriptions of the sorts to buy. Garden layouts and planting plans. By a landscape architect. Fully illustrated. 245 pages, 5½ x 8¼. Price reduced to \$2.00 postpaid.

HOW TO GROW PERENNIAL FLOWERS

By Victor H. Ries. Complete directions for the beginner on the small place. Tells where to use perennials in the garden; methods of propagation and care of the flowers to beautify your garden. Profusely illustrated with special drawings and planting plans. 96 pages. 5 x 7¾. \$1.10 postpaid.

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By Alfred Putz. Like its predecessor, this book is written and profusely illustrated to answer the definite garden questions which arise on every small place. Includes Botanical Tulips for the Rock Garden, Pruning Ornamental Trees, Winter Care of Plants, Summer Garden Care, Japanese Iris and many other garden subjects. Illustrated with 52 working diagrams and drawings. 217 pages; full of practical garden information—completely indexed; 5 x 8 inches; \$1.60 postpaid.

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By Anne Dorrance. Answers correctly all the questions which arise in the amateur's greenhouse. Such important and puzzling problems as watering, ventilation, insects, care of cut flowers, fertilizing and temperatures are capably handled. There is a complete chapter devoted to the best varieties to grow in the greenhouse, as well as many cultural directions for starting new varieties for spring planting in the garden. Illustrated with 11 full pages of line drawings by Joseph E. Ebertz. 150 pages; 5 x 7¾. \$1.60 postpaid.

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Practical Procedure

GARDEN FLOWERS IN COLOR

A PICTURE
CYCLOPEDIA
OF FLOWERS

By G. A. Stevens

For the first time, accurately colored photographs of every important garden flower are assembled within the covers of a single book. Gardeners and garden authorities tell us that no such book has ever before existed. Further, they assert that GARDEN FLOWERS IN COLOR is the very thing for which they have been looking.

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The greatest money's worth in garden books
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HABIT: Every plant description tells you the degree of hardiness, whether the plant has a winter dress or dies down to the ground, and whether it richly repays the gardener for the care required to bring it to maturity.

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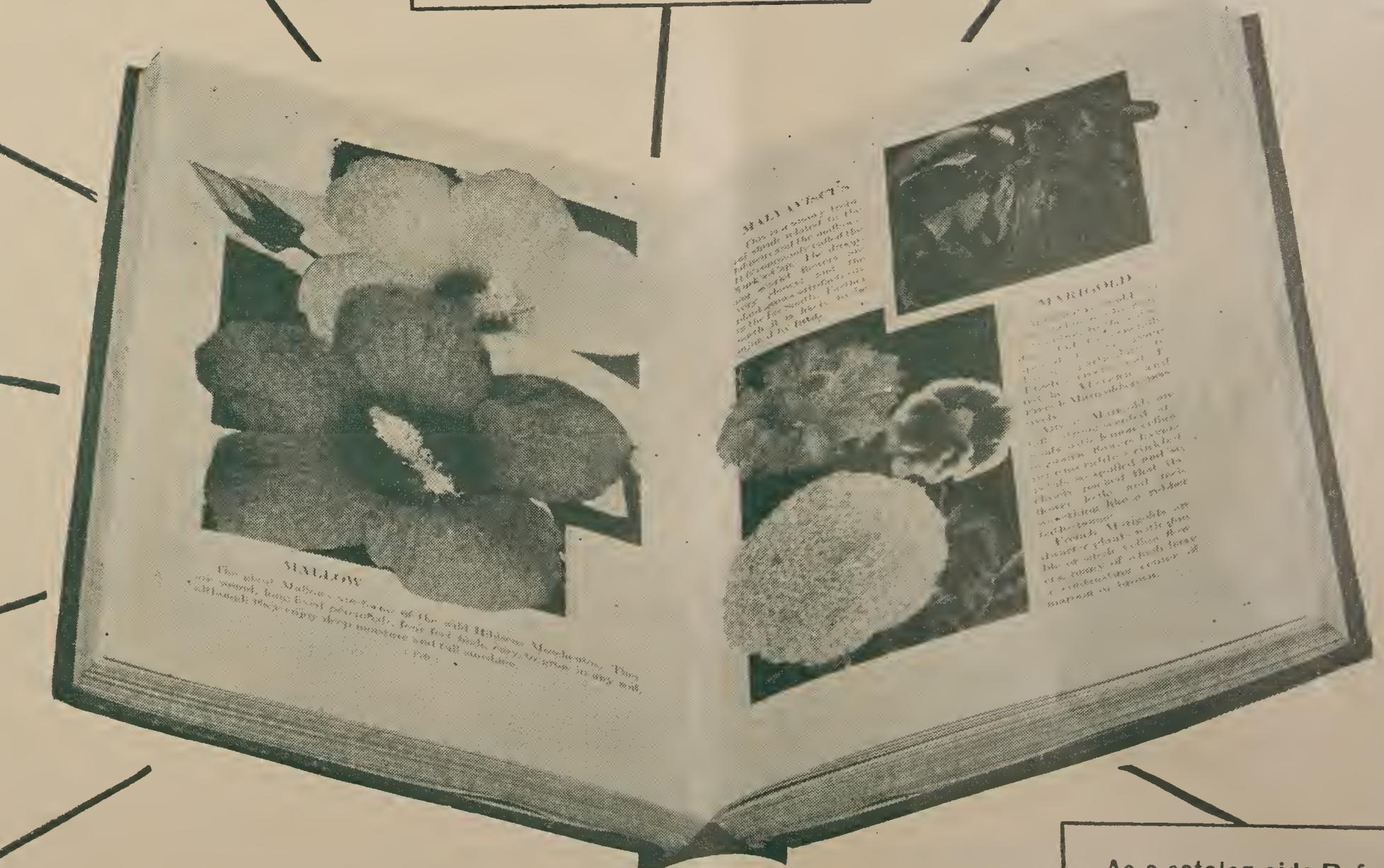
PROPAGATION: In this book you immediately learn the best method of propagating plants—whether by seed, cutting, budding, or other methods.

FLOWER DESCRIPTIONS: This book points out plants with decorative and ragged foliage, specifies length and time of blooming season, describes branching habit, upright or trailing nature, and stature of plant.

When you combine flowers: Use this book in planning flower borders and beds. It gives you the exact picture, scale of plant, effect of flowers in the mass, height of mature plant, type of foliage, and textures of flower and foliage.

For color arrangement: With this book you can select unusual color schemes, a seasonal progression of colors, and the flowers you most admire for cutting. Each plant is pictured for you in full and accurate colors.

For identification: Were you ever disappointed because you bought seed you had identified with the wrong name? Only accepted, standard nomenclature is used in this book. Consult "The Picture Encyclopedia of Flowers" to avoid such disappointment.



A wealth of brilliant,
accurately colored photographs

As a catalog aid: Refer to GARDEN FLOWERS IN COLOR for any flower not illustrated in a seed catalog—it will heighten your satisfaction with seed purchases.

Consult this book

for suggestions on the many annuals, biennials, and perennials from which you may select a whole new flower garden or additions to the stock you already have.

♦ ♦ ♦
Scores of annuals, perennials, shrubs, trees, bulbs, vines, foliage plants, water plants, rock garden plants, and a number of house plants are pictured in this book.
♦ ♦ ♦

There are 800 botanical and vernacular names in the index of **GARDEN FLOWERS IN COLOR**. In addition to the many garden uses of this book, it has practical reference value for identifying unfamiliar plants and for supplying the correct names where there is any dispute.



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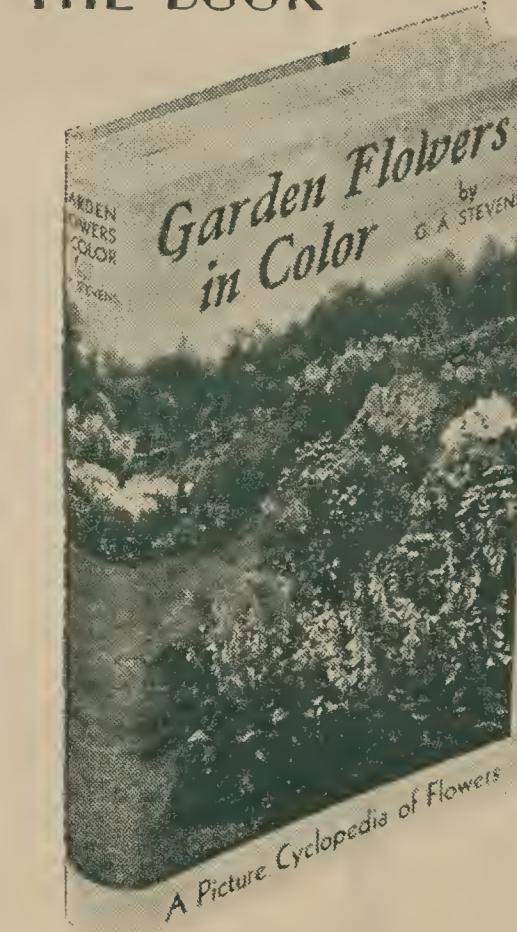
ARABIS

One of the prettiest spring-blooming flowers for low borders, rock-gardens, and walls is *Arabis alpina*. It makes a mat of gray, velvety foliage which clings closely to the ground, and at the first break of spring throws up stems six to eight inches high, bearing clusters of deliciously fragrant white flowers which continue in bloom for several weeks. The foliage remains in good condition throughout the rest of the summer, so that the place where the *Arabis* grows is never ugly or bare.

It looks best when planted in a crevice of a stone wall and allowed to droop in big matted festoons, and should always be given a rather dry location.

There are several varieties of *Arabis*, but the best is the double-flowering, or *A. alpina flore-pleno*, the individual flowers of which look like tiny white Roses. The double *Arabis* does not produce seed, so that it has to be increased by cuttings, and consequently is a scarcer plant than the common single form.

THE BOOK



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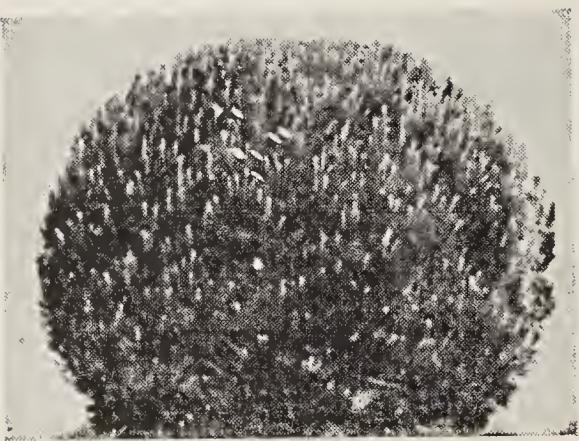
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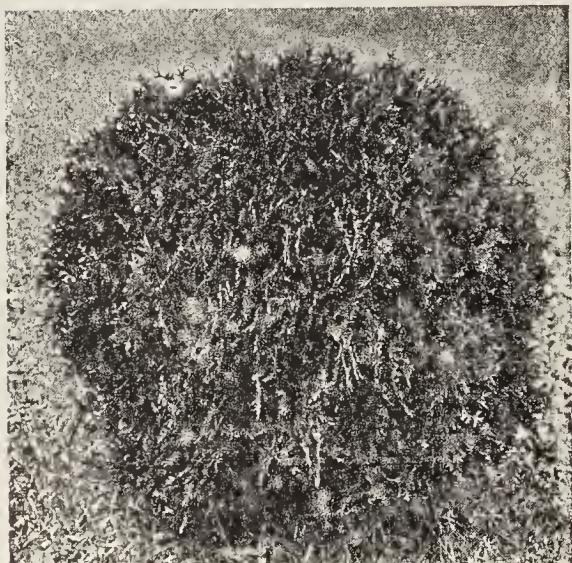
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A SHEARED MUGHO PINE
WOODWARD ARBORVITAE (Below)



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IRIS SIBERICA. Siberian Iris. 3 ft. Blue, 2 year.
LILIUM Regale. Regal Lily.
MYOSOTIS Alpestris. 6 in. Blue For-get-me-not. All summer
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PANSY Giant Trimardeau. Mixed
PYRETHRUM Grandiflorum. 2-3 ft. All colors, May-June
James Kelway. 3 ft. Large, single flowers
SALVIA Azurea Grandiflora. 3 ft. Light blue.
STATICE Latifolia. 18 in. Purple-blue, July-Aug.
STOKESIA Cyaenus. 18 in. Blue, Summer.
TUNICA Saxifraga. (Coat Flower) 6 to 8 inches, Pink

